

NEWS RELEASE

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Junior Achievement Receives \$60,000 Donation from U.S. Bank Foundation

MILWAUKEE, WISCONSIN – Junior Achievement of Wisconsin (JA) is pleased to announce that it received a \$60,000 gift from U.S. Bank Foundation to support financial literacy, career readiness, and entrepreneurship learning experiences for Wisconsin students. The grant will support JA programs for K-12 students in the metro areas surrounding Appleton, Eau Claire, Green Bay, La Crosse, Stevens Point, Madison, Milwaukee, Racine, Sheboygan, and Wausau.

The donation will be used to implement in-person and digital learning experiences that help students understand how to manage money, how businesses work, and how to prepare for a self-sustaining career. Lessons will be delivered by trained community volunteers who serve as role models and help students understand the skills and education needed for future success.

“Over the past 33 years, U.S. Bank has been a strong partner by providing consistent funding and corporate volunteers to help us teach young people the skills they need for success,” said Michael Frohna, President of Junior Achievement of Wisconsin. “We are grateful for the bank’s support and look forward to continuing our partnership to provide Wisconsin youth with the skills to flourish both personally and professionally.”

The U.S. Bank Foundation gift is part of a long-term partnership with Junior Achievement that implements a shared vision for closing the gap between people and possibility and helping young people develop the mindset and skillset to build thriving communities. In the last five years, nearly 200 volunteers from U.S. Bank have taught JA financial literacy, entrepreneurship, and career readiness lessons to over 3,000 Wisconsin students.

“At U.S. Bank, we view financial education as an investment for the future and are committed to supporting our employees, customers, and communities with the financial knowledge, skills and behaviors they need to thrive,” said Suzanne Zwaska, Vice President/Community Affairs Manager at U.S. Bank. “Our partnership with JA is extensive and we are proud to continue to support this important work in Wisconsin.”



About Junior Achievement of Wisconsin

Junior Achievement is the world's largest organization dedicated to providing young people with the skills and confidence to own their economic future and contribute to the economic viability of their families, communities, and country. Junior Achievement's programs - in the core pathways of career readiness, entrepreneurship, and financial literacy - ignite the spark in young people to experience and realize the opportunities and realities of tomorrow's workplace. Over the past 5 years, the twelve area offices of Junior Achievement of Wisconsin have used a dedicated core of more than 8,000 volunteer mentors to serve an average of 141,000 students per year. More information can be found at <http://wisconsin.ja.org>.